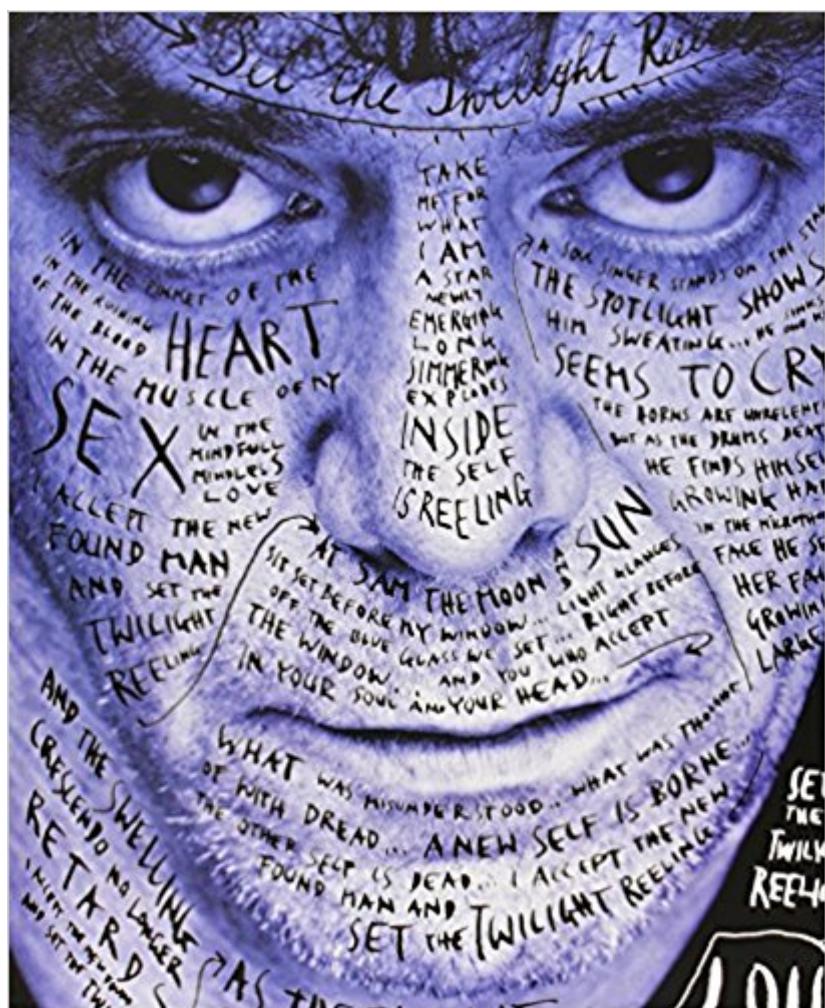


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The Posters: 1,000 Posters From Toulouse-Lautrec To Sagmeister



Synopsis

This complete international history of poster design from the Art Nouveau to the present covers all of the significant developments in poster design, and every important type of poster, from wine and war to rock and rebellion. One thousand posters illustrate the work of virtually every significant artist and graphic designer who ever created a memorable poster, including a generous selection of contemporary work. Organized chronologically, with thematic sections devoted to design styles as well as popular history, The Poster is also a visual chronicle of world culture from the late 19th century to the present. Finally, The Poster is an appealing design object in itself, and a terrific way to experience the pleasures of graphic design.

Book Information

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Customer Reviews

Cees W. de Jong is a designer, publisher, and the author of many books on graphic design. Alston W. Purvis is a graphic designer, artist, and chairman of the Graphic Design Department at the Boston University College of Fine Arts. He has written numerous books on the history of graphic design and was coauthor, with Philip B. Meggs, of the 4th edition of Meggs' History of Graphic Design. Martijn F. LeCoultre is one of the world's leading poster collectors and the author of several books on 20th-century graphic design.

The paper weight is very low, which leaves the impression of a face shine on the back ... That plus the weight of the book makes handling difficult. Most posters are represented in very small size

making it difficult to view details. Definitely very different from other design books with which I am accustomed. Do not say it's a bad book, but certainly not good. I was disappointed.

It's book is great. It's filled with more than 500 pages worth of posters that represent some of the most high quality posters that have been made. When I received it it took me a while to go through it. If you are a fan of posters or make poster in any way this book is a must buy for inspiration and just to enjoy the great posters there are in here. Get it now, you won't regret it.

amazing! from oldies and most modern posters, great for have a visual data across time. as a graphic design student i really think this is helpful to get knowledge and see how posters have developed.

Excellent all color reproductions of the posters on a varied assortment of topics (art, music, commercial etc.). Good source book for graphic arts ideas or inspiration. Short essays on specific aspects of poster design but this is at heart pictorial book.

I'm going to write a few extra words in here because it's telling me that I have to write at least twenty words. Really, all I wanted to say, or needed to say is that this book has great inspiration for projects. Love Love Love!

This is an excellent compilation that gives me lots of inspiration. I would have liked some more theory, but as a compilation it serves its purpose of inspiring.

The book it's a great selection of amazing posters from all times. A small and beautiful book with a very nice picture quality.

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